

TERMS & CONDITIONS

Advertising space in our magazine is available on a first confirmed booking basis.

To confirm placement of your Ad, please complete the relevant booking forms then either email or fax back as instructed.

City Security Magazine will then send you an invoice for the full amount.

Only on receipt of full payment will your Ad appear.

Please do not send payment until you have received our invoice.

City Security Magazine reserves the right to reject any advertisements they deem as unsuitable.

On receipt of your artwork, we will email you a low resolution PDF printer's proof of your Ad for your approval prior to printing. Unless we receive approval of this proof within 24 hours we will run with the proof as emailed.

Any requests for amendments to the original artwork that we receive after the proof is submitted will incur a charge for new plates if we have time to make the changes.

An estimate of costs will be provided before any work is undertaken.

Cancellation: If the Magazine receives notification to cancel a pre-booked Ad less than four weeks before publication date, the advertiser will be liable to pay the full amount invoiced.

City Security Magazine will try to ensure that the editorial content published in the magazine and on its web site is accurate. The magazine does not accept responsibility for any errors or omissions.

The magazine accepts no responsibility with regard to the content and accuracy of Ads supplied and printed in the magazine or on the web site.

Reproduction, of in whole or part, of any text, illustration or photographs is strictly forbidden without the prior approval of the magazine.

Payment

On receipt of your invoice, payments are accepted by either a written cheque made payable to "City Security Magazine" or via BACS payment (details will be on your invoice).

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Make sure you
receive your **free**
City Security Magazine
each quarter



visit our web site to subscribe

www.citysecuritymagazine.com

The magazine that promotes security issues nationwide **CITY SECURITY**

MEDIA INFORMATION



- Magazine information
- Advertising rates
- Technical specifications
- Advertising booking forms



citysecuritymagazine.com

MEDIA INFORMATION

SPRING ISSUE To be distributed first week of April
SUMMER ISSUE To be distributed first week of July
AUTUMN ISSUE To be distributed first week of October
WINTER ISSUE To be distributed first week of January

Copy date for artwork is 3 weeks before distribution date.

Advertising Rates

Full page Ad - Prime position, back cover or Inside front cover

Full page Ad - Prime position, front section right hand page

Full page Ad

Half page Ad

Quarter page Ad

Directory Ad

VAT Extra

10% DISCOUNT

IF YOU PLACE 4 ADVERTISEMENTS IN A YEAR.

PRICE INCLUDES **FREE DIRECTORY AD** ON OUR WEB SITE
www.citysecuritymagazine.com

Technical specifications

Full page Ad - Prime, inside cover 245 mm high x 180mm wide
Size to type area*

Full page Ad - Print area** 280 mm high x 210 mm wide

Half page Ad - Type area 120 mm high x 180 mm wide

Quarter page Ad - Type area 120 mm high x 88 mm wide

* For Inside front cover ad only. ** Add 5mm bleed around your artwork for full page ads.

Data Formats

Press Ads: Artworks to be supplied as a PDF or JPEG. Must be CMYK, high resolution of 300 dpi at 100% with all fonts embedded.

For your free Directory Ads for the web site see Booking Form.

Printer's Proofs

On receipt of your artwork, a low resolution PDF printer's proof will be emailed to you for approval. You must then email or fax back your approval / comments.

Creative & Artwork

If you require assistance in preparing the design and artwork of your Ad, please contact David Berkoff at Berkoff Design & Communications.
Tel: 020 8275 3303 Mobile: 07957 580 550
Email: db@berkoffdesign.co.uk

Where to send your artwork

Please email to: db@berkoffdesign.co.uk
Please title your email: "City Security (your company name) Ad"

National importance.

Nationwide distribution.



City Security Magazine will continue to cover the most important and latest security issues that impact on your company and your customers - making it essential reading for everyone concerned with business security.

Each quarter, City Security Magazine is mailed free to some of the largest companies in the UK.

When you advertise in City Security Magazine, your Ad will also appear on our web site with automatic links to your company's web site, giving you global exposure.

To subscribe for your free quarterly issues, visit our new web site at www.citysecuritymagazine.com



citysecuritymagazine.com

ADVERTISING BOOKING FORM

PLEASE COMPLETE IN CAPITAL LETTERS AND THEN RETURN BY EITHER;
EMAIL to db@berkoffdesign.co.uk or FAX to 020 8275 3301.

On receipt of this form you will be sent an invoice for the full amount.

Only on receipt of full payment of your invoice will your Ad appear.

Your Name:

Company Name:

Billing Address:

.....

..... Postcode:

Telephone No: Fax No:

Email:

I wish to place an Advertisement(s) in City Security Magazine as detailed below.

Spring issue Summer issue Autumn issue Winter issue

Please tick box(es)

Full page Ad - Prime position, back cover or Inside front cover.... £1,650.00

Full page Ad - Prime position, front section right hand page..... £1,400.00

Full page Ad £1,250.00

Half page Ad £ 850.00

Quarter page Ad £ 450.00

We would like to place four advertisements in year for 10% discount

VAT Extra.

When you book an Ad in City Security Magazine you will automatically receive a **free Directory Ad on our web site**. Please complete the Directory Page Form on the following page and remember to also email us your Company logo.

Your Directory Ad will appear on the web site for the duration of each issue you have booked.

Prime position Ads are available on first confirmed booking basis.

We / our agency will supply artwork for our Ad..... Yes or No

Please call me to help us prepare artwork for our Ad..... Yes or No

I have read and agree with the terms and conditions of this order.

Your Name:

on behalf of:

Signed: Date:

Advertise in City Security Magazine and receive a **free Directory Ad on our web site**

Like no other publication of its kind...
we only cover the security issues that
matter to your business.

We don't carry any advertorials that
promote a company, its product or
services. Our articles only cover the
issues and are written by well-respected
leading authorities in security.

In this year's issues we will cover a wide
variety of topical security articles that
will include...

Terrorism, Manned Guarding,
CCTV, Contingency Planning,
Project Griffin, Partnerships,
International Security,
Emergency Services, Business &
Retail Security, Fraud, ID Theft,
Office Crime, Business Travel,
Info Security, UK Police Forces,
Organised Crime, Crisis
Management and more.

You will be able to find out the articles
we will be publishing in our next issue
from our web site, which we will
update ahead of each issue.

All articles published are approved and
vetted by the City of London Crime
Prevention Association.

Back issues, from issue 43, will be also
be available to view as a "flip book",
one month after distribution of our
printed version, from our web site.



citysecuritymagazine.com

DIRECTORY ADS BOOKING FORM

PLEASE COMPLETE IN CAPITAL LETTERS AND THEN RETURN BY EITHER:
EMAIL to db@berkoffdesign.co.uk or FAX to 020 8275 3301.

On receipt of this form you will be sent an invoice for the full amount.

Only on receipt of full payment of your invoice will your Ad appear.

Your Name:

Company Name:

Billing Address:

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..... Postcode:

Telephone No: Fax No:

Email:

I wish to place a Directory Advertisement(s) in City Security Magazine as detailed below.

Spring issue Summer issue Autumn issue Winter issue

(Please tick box)

Directory Ad in One issue..... £ 175.00

Directory Ad in Two issues..... £ 350.00

Directory Ad in Three issues..... £ 525.00

Directory Ad in Four issue (with 10% discount)..... £ 630.00

VAT Extra

Enter up to 18 words copy here:

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Tel:

Email:

Web address:

PLEASE REMEMBER TO EMAIL YOUR COMPANY LOGO AS A HIGH
RESOLUTION EPS or JPEG FILE

I have read and agree with the terms and conditions of this order.

Your Name:

on behalf of:

Signed: Date

Who reads City Security Magazine?

5,000 magazines on average are distributed free of charge each quarter to Heads of Security, Managing Directors, CEOs, Heads of Facilities, and senior security decision makers.

Other distribution channels include:

All the major financial companies in the City of London and Canary Wharf, Security Partnerships, members of the Corporation of London, Security Institute members, every police force in the UK, members of the Association of British Bankers, and all the members of the City of London Crime Prevention Association.

Also available at trade shows including:

IFSEC at NEC Birmingham and INFO Security at Earls Court.

Business sector profiles

As most companies have security issues our magazine is relevant to all business sectors including: Security & Risk, Financial, B2B, Retail and all the UK police forces.

For further information visit
citysecuritymagazine.com



citysecuritymagazine.com